



Peterborough
&
THE KAWARTHAS
TOURISM

Travel Media Fam Tour Request

Required Fields are in bold type. Details <i>(to be completed by Media)</i> :	
Date(s) of Visit	
Names of Visiting Journalists	1.) 2.)
Type of Journalist	<input type="checkbox"/> Freelance <input type="checkbox"/> Staff Writer <input type="checkbox"/> Editor
Professional Organizations Membership(s)	
Number in Party	
Travel Companion Information (if applicable)	
Number of Night(s) Required	
Number of Room(s) Required	

Main Contact Person	Name: Address: City: Prov./State: Postal Code/Zip: Phone Number: Cell Number: Fax Number: Email:
Publication / Network / Outlet (please include website addresse(s))	
Media Type	<input type="checkbox"/> Magazine <input type="checkbox"/> Newspaper <input type="checkbox"/> Radio <input type="checkbox"/> Television <input type="checkbox"/> Website <input type="checkbox"/> Newsletter OTHER:
Publication Contact Person	Name: Address: City: Prov./State: Postal Code/Zip: Phone Number: Cell Number: Fax Number: Email: Letter of Assignment attached?
Editor Name	
Letter of Recommendation Supplied by Editor?	Yes / No
Story Title	

Assignment Story Angle		
Story Content / Interest	<input type="checkbox"/> Culture <input type="checkbox"/> Nature <input type="checkbox"/> Food <input type="checkbox"/> Wine <input type="checkbox"/> Family <input type="checkbox"/> Adventure Travel/Athletics	<input type="checkbox"/> Meetings & Conventions <input type="checkbox"/> Group Travel <input type="checkbox"/> Eco Travel <input type="checkbox"/> Getaway Travel <input type="checkbox"/> Other: _____
Story Length		
Airdate / Publication Date		
Specify coverage for Peterborough & the Kawarthas Tourism (PKT) (inclusion of PKT website and toll free info):		
Will you give mentions to host lodging & restaurant(s)?	Yes / No	
Supply copy of publication, link or pdf? .	Yes / No	

<p>Photographers</p> <p>Please indicate if PKT will have complimentary rights to images for promo (non-editorial) use.</p>	<p>Name of Photographer:</p> <p>Will Photographer come on separate visit?</p> <p><input type="checkbox"/> Yes - please arrange visit for photog seperately</p> <p><input type="checkbox"/> Yes – photog will come at own cost</p> <p><input type="checkbox"/> No – Photog will come on this visit</p> <p><input type="checkbox"/> No - Journalist will take own photos</p> <p><input type="checkbox"/> No - There is no need for images</p> <p><input type="checkbox"/> No – Publication will use PKT images</p> <p>Will Peterborough & the Kawarthas Tourism be granted rights to images? Select One:</p> <p><input type="checkbox"/> Yes – PKT promotional use with credit</p> <p><input type="checkbox"/> Yes – Limited usage with credit to photographer</p> <p><input type="checkbox"/> To be discussed prior to visit</p> <p><input type="checkbox"/> No – PKT will not have rights</p>
<p>If freelance, please advise if you are on assignment</p> <p>(please attach assignment letter) or referral to editor</p>	
<p>Food Allergies or Nutrition Requirements</p>	
<p>Specific Requirements or Specific Services Requested</p>	
<p>Market area / demographics</p>	
<p>Circulation / Audience size</p>	
<p>Advertising Value (Cdn\$)</p>	

PLEASE NOTE: Consideration for media fam support is contingent upon a confirmed assignment and or letter from editor. Support may vary and is dependent on circumstances of visit. Visit support can only be extended to professional media. Non media attendees expenses will be the responsibility of visiting media.